



### Citi Open Tournament

Astound Business tailored an Internet, voice and video solution for a nationally recognized tennis tournament held annually in Washington, D.C.

### About Citi Open Tournament

The Citi Open is one of the top 20 events on the Association of Tennis Professionals (ATP) World Tour. The tournament benefits the Washington Tennis and Education Foundation (WTEF), a non-profit organization committed to providing impactful education and athletic programs to students from the inner-city of Washington, DC. Some of the world's best tennis champions have played this event including Arthur Ashe, Jimmy Connors, Andre Agassi and Andy Roddick.

### The Challenge

- The Tournament staff needed to enrich the fan experience with reliable, fast WiFi, sports programming, and game broadcast services
- A coordinated effort was needed to install temporary data and video delivery points throughout the venue for the one-week event
- Responsive customer support was a priority

### The Solution

- Premium television programming, including tennis and sports channels, broadcast at locations throughout tournament.
- High speed Internet service supported Citi Open staff operations and event attendees.
- Custom video networking provided live event broadcast, scoring feed and video playback.
- Next-generation Astound Hosted Voice platform, enabling event staff to have greater mobility throughout the event.

### The Results

- Data, voice, and video services enhanced the overall fan experience and supported the staff at the tournament.
- Finite attention to detail were keys to an exceptional event.
- Exemplary technical support and customer service pre-event, during the tournament, and post-event were flawless and ensured a positive attendee experience throughout the week.

### Astound's Advantage

- One carrier for data, voice and video services.
- Customizable and flexible solutions.
- Dedicated 24/7 local support.